



Dear \_\_\_\_\_,

On May 17 and 18, 2018, I will be participating in the 7th Annual Peoria to Memphis Corvette Drive supporting the kids of St. Jude Children's Research Hospital. While in Memphis, we tour the Hospital and visit with patients and doctors.

Since its 2012 inception, the Drive has raised more than \$650,000 to further the lifesaving work of St. Jude. In 2017, 51 Corvette drivers and passengers raised \$175,000. We are excited to see what the Corvette community can do this year!

St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since opening over 50 years ago. St. Jude won't stop until no child dies from cancer. Thanks to generous donations from people like you, families never receive a bill from St. Jude for treatment, travel, housing or food.

Join the mission of finding cures and saving children by sending your contribution today. Please mail your check, payable to St. Jude Drive, in the enclosed, self-addressed, stamped envelope. Thank you for helping make Danny Thomas' dream a reality that no child should die in the dawn of life!

Sincerely,

## **SAMPLE LETTER**