

SPECIAL THANKS TO OUR 2018 SPONSORS



EVENT LEADS / STAFF

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FOR INFORMATION

Visit stjudedrives.org

TO RAISE FUNDS

Visit fundraising.stjude.org/drivepeoria
fundraising.stjude.org/driveeffingham
fundraising.stjude.org/drivestlouis



SPONSORSHIP OPPORTUNITIES

YEAR STARTED	FUNDS RAISED	DRIVE LOCATIONS	COMMITMENT
2012	\$900K+	Peoria to Memphis Effingham to Memphis St. Louis to Memphis	\$1K \$500 per driver per passenger



JOIN OUR MISSION – BECOME A SPONSOR

We raise funds and build awareness for St. Jude Children’s Research Hospital® with Corvette drives from Peoria, Effingham and St. Louis to the St. Jude campus in Memphis, TN. Our goal is to raise funds to help further the mission of St. Jude: *Finding cures. Saving children.®*

Drivers are encouraged to use letter writing to raise their required \$1,000 to participate. Passengers commit to raising \$500. Fundraising supplies are provided to participants.

WHY SUPPORT ST. JUDE?

St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

St. Jude freely shares the discoveries we make, so one child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

For nearly 60 years, St. Jude has had a history of taking on many of the most difficult and underserved pediatric diseases. St. Jude sees on average 7,800 patients a year from across the United States and from around the world, while many more children are seen at St. Jude affiliate sites around the country.



SPONSORSHIP BENEFITS INCLUDE *(see enclosed benefit chart)*

- | | |
|------------------------------|----------------------------|
| Recognition on event signage | Inclusion on event webpage |
| Acknowledgment at events | Social media posts |

FUTURE DRIVE DATES

2019 | MAY 16 & 17 2020 | MAY 14 & 15

WHY ST. JUDE?



St. Jude patient Henry



St. Jude patient Stella



St. Jude patient Keeton



Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when the hospital opened in 1962 to 80% today. We won’t stop until no child dies from cancer. Thanks to the generosity of people like you, families never receive a bill from St. Jude for treatment, travel, housing or food – because all they should worry about is helping their child live.

